

Unlocking peak personal performance

Achieving more from life...

Much has been said in recent months about workplace efficiency, or rather the lack of it. In the modern business world, it does not much matter whether the business referred to is striving in the commercial or public sectors. The issue of performance is as pertinent to one as the other. In terms of general awareness of the problem, though, one does not need to look too far for some high level commentary.

Remember John Reid, as Home Secretary, declaring that the immigration system he had inherited was 'not fit for purpose' – strong words indeed, and sure to provoke reaction, both from defensive and sympathetic camps. Whether those comments will be judged as fair or otherwise, is largely not relevant; they have opened up a much broader debate, with most contributors acknowledging that there are serious issues around performance shortfall in the workplace.

The organisation of a group of people, (often, individually of completely different character and outlook) toward a common goal or purpose is always going to present challenges to management.

Traditionally, we have relied on the 'carrot and stick' approach to get the best from our workforces, but it is now widely recognised that this is of limited effect. Generally, such methods work best with those who are already well motivated, and are less well received, often to the point of being counter-productive where less motivated employees are concerned.

So, if the question is 'How can we promote and improve workforce performance in a new and effective way?', the answer may well be, 'Go to Potential Discovery Ltd'.

Potential Discovery offers cutting edge one day group workshops and one to one consultations, face to face, designed to enable individuals to discover precisely what holds them back from really achieving the highest of their aspirations, and then do something about it.

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It's well worth noting here that we all operate as individuals within a defined band of beliefs. These beliefs are not necessarily ours, but have been taught through life's experiences as we grow through childhood.

In terms of others' influence upon us, many psychologists recognise that for every one 'bit' of positive feedback we receive, we also take on board 90 'bits' of negative. It should be no surprise, then, that by the time we turn 12 years of age, we may well be utilising just 70% of the potential available to us at birth.

Potential Discovery is about re-establishing an effective contact with that potential, thereby improving our ability to achieve more in all areas of life – career included.

Unlike some workshops where delegates are simply put into the presence of a highly motivational individual to learn vicariously what it can be like to achieve more, only to forget all they've been told over a matter of a few weeks, the Potential Discovery tools really get to the core of what is needed for long-term positive change.

Our delegates are invited to explore those issues that concern them most in life, and to discover how those issues have obstructed them both at work and in their personal lives.

Recently, a pilot workshop was held in Amsterdam. We were interested to find out how Potential Discovery would be received by the widest possible audience. Those present included a senior Dutch air force officer, a major from the Dutch Marine Corp, a director from the Global Networked Knowledge Society, the owner of a PR company, an employment consultant, a re-integration consultant, a lawyer, a teacher, an EC procurement officer, a yoga teacher, a European parliamentary lobbyist and a European think tank associate.

We were amazed by their collective feedback. All of those present said they would willingly repeat the workshop. They all found the work presented to be both straightforward and effective, and there was an appreciation that even though they were all present as a group, they were able to work privately whenever the need arose.

To find out more about this easy and yet 'groundbreaking' work, contact the details below.



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